



POSTGRADUATE COURSES

POSTGRADUATE DIPLOMA IN HOTEL AND TOURISM MANAGEMENT & MBA

TWO YEAR PROGRAMME:

20+ years old. HTMi will accept students with a degree in any discipline, or HTMi will consider students without a degree who have at least three years appropriate experience in the hotel and tourism industry and have suitable academic qualifications. HTMi requires students to reach its required English level by interview / HTMi test, or have TOEFL 500 or IELTS 5.5 or equivalent HTMi English Placement Test Score.

YEAR ONE

Postgraduate Diploma in International Hotel and Tourism Management

(Plus Diploma in Management Training)

Academic Study (20 weeks)

Work Placement / Internship (20-24 weeks)

YEAR TWO

MBA Hospitality Management (in Switzerland)

Academic Study (20 weeks)

Work Placement / Internship (20-24 weeks)

Dissertation completed by year-end



Queen Margaret University
EDINBURGH

MBA Hospitality Management - optional semester two

This is an optional semester for those that want to write their dissertation at HTMi, with tutorial support.

Academic Study (20 weeks)

Work Placement / Internship (20-24 weeks)

ONE YEAR MBA PROGRAMME:

20+ years old plus holders of Postgraduate Diploma in Hotel and Tourism Management or Bachelor Degree (honours) students in any discipline (including international equivalent), or students with substantial hotel and tourism experience and a higher education qualification. HTMi requires students to reach required English level by interview / HTMi test or have TOEFL 550 or IELTS 6.0

MBA Hospitality Management (in Switzerland)

Academic Study (20 weeks)

Work Placement / Internship (20-24 weeks)

Dissertation completed by year-end



Queen Margaret University
EDINBURGH

MBA Hospitality Management - optional semester two

This is an optional semester for those that want to write their dissertation at HTMi, with tutorial support.




Academic Study (20 weeks)

Work Placement / Internship (20-24 weeks)

POSTGRADUATE DIPLOMA IN INTERNATIONAL HOTEL AND TOURISM MANAGEMENT

	Contact Hours
Food and Beverage Kitchen and Restaurant (Practical)	60
Food and Beverage Kitchen and Restaurant (Theory)	40
Hospitality Finance 3	40
Front Office Management	40
Housekeeping Management Theory and Practical	40
Tourism Studies	40
Hotel Studies	40
Human Resource Management	40
German Language	80
Hospitality Enterprise Project 4	20
TOTAL	440

MBA HOSPITALITY MANAGEMENT

Research Methods for Business	 20
Strategic Management	 40
Contemporary Issues in the Hospitality Industry	 40
Creative Manager	40
Marketing Management	40
Operations in Hospitality	40
Managing Service Industries, Operations and People (MSIOP)	40
Hospitality Finance	20
Dissertation of 13000 - 15000 words	20
TOTAL	300

The MBA is taught in Switzerland by HTMi and Queen Margaret University staff. The subjects marked with QMU logo are taught by QMU with a mixture of teaching visits to HTMi, on-line support and additional HTMi tutorial support. Students will write a dissertation of between 13000-15000 words on a topic of international importance supervised directly by QMU either on-line or in the UK at Queen Margaret University. The dissertation allows each MBA student to focus on a particular part of the international hotel and tourism industry, in which they are interested in starting their career. For those that wish to do their dissertation in Switzerland at HTMi, the following optional course is offered.

MBA HOSPITALITY MANAGEMENT DISSERTATION COURSE (OPTIONAL)

Dissertation Planning	20
Literature Review Tutorial	20
Research Methodology Tutorial	40
Sampling and Sample Selection	10
Design of Research Instruments	10
Research Ethics, Consents and Approvals	10
Primary Research Planning	20
Analysis of Findings Tutorial	20
Dissertation Conclusions Tutorial	20
Remedial and Review Tutorial	20
Directed Dissertation Writing Project	80
TOTAL	270

HTMi reserves the right to make changes to the course and application details at any time